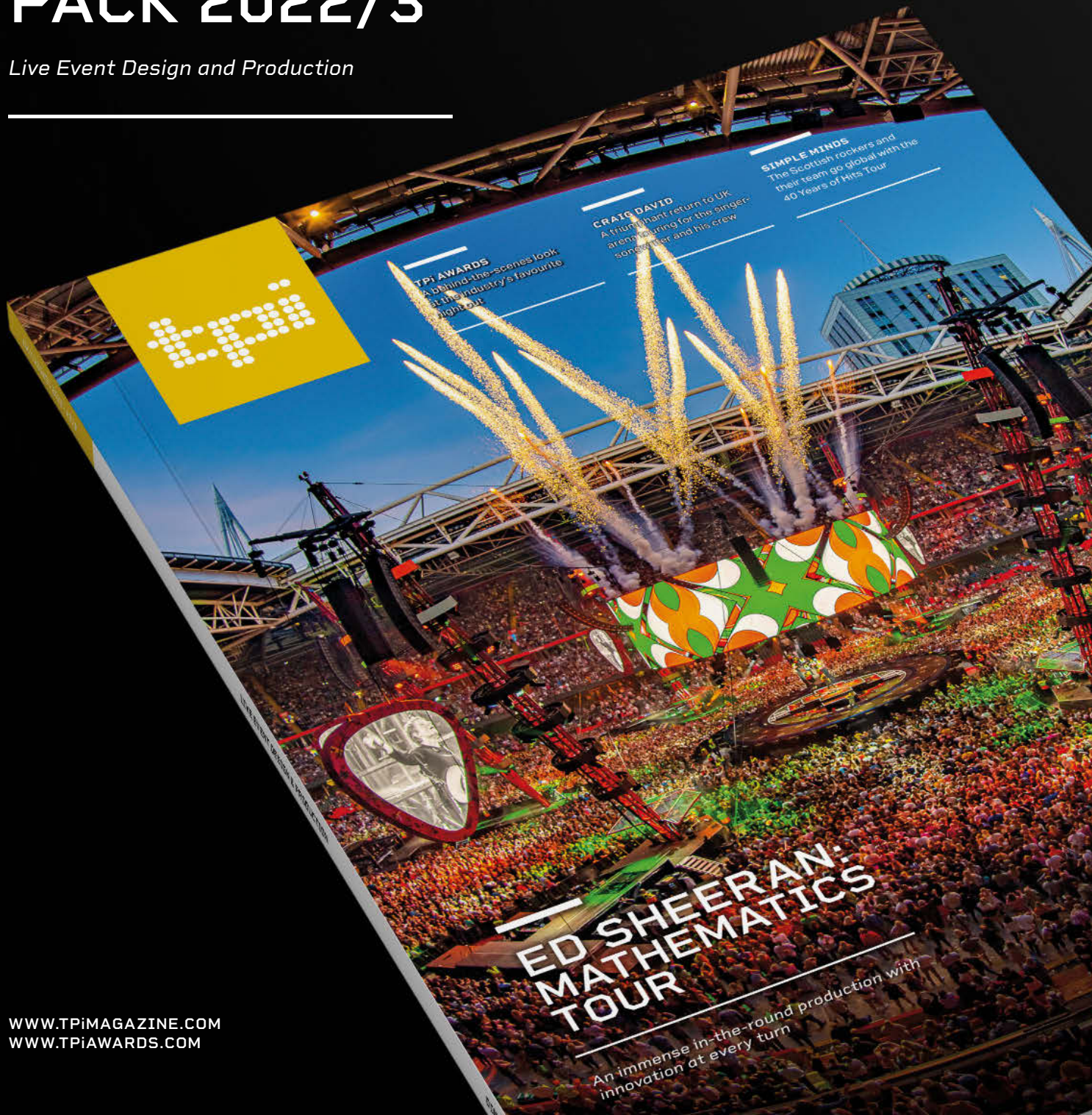




IN ASSOCIATION WITH
**ROCK-IT
GLOBAL**

TPI MEDIA PACK 2022/3

Live Event Design and Production



TPI AWARDS
A behind-the-scenes look
at the industry's favourite
night out

CRAIG DAVID
A triumphant return to UK
arenas featuring the singer-
songwriter and his crew

SIMPLE MINDS
The Scottish rockers and
their team go global with the
40 Years of Hits Tour

**ED SHEERAN:
MATHEMATICS
TOUR**

An immense in-the-round production with
innovation at every turn

WWW.TPIMAGAZINE.COM
WWW.TPIAWARDS.COM

WELCOME TO TPI

The leading publication for the live touring industry.

- Distributed to 6,974 individuals and companies in the live event community
- Circulated to 87 countries
- Average monthly digital readership of 1,878*
- 17,847* monthly active website users
- Mailing list of 14,753
- Annual in-person events including the famed TPI Awards attended by over 1,700 professionals

**Over a six-month period*



Since 1998, TPI [Total Production International] has been the definitive authority on live events production. Featuring on-site interviews with the world's most respected crew members as well as in-depth discussion with R&D departments creating the technology powering live events, TPI pulls back the curtain on an often 'invisible' industry,

sharing backstage stories from the talented people who make artist dreams a reality. Our bimonthly publication is circulated to 6,974 individuals and companies in 87 countries. Our digital magazine receives an average monthly readership of 1,878, with website traffic reaching 17,847 active users per month.

In recent years, TPI has expanded its

digital footprint with TPI Talks – a web series and podcast with some of the biggest and brightest names in the sector.

TPI also hosts in-person events – most notably the TPI Awards, which honours the work of individuals and companies in the sector. Attended by 1,700 industry professionals, it is the ultimate annual networking opportunity for the touring world.

TPI 2022/23 DEADLINES

SEP/OCT 2022

Editorial: 08/09/22 Advertising: 19/09/22
Show Distribution: PLASA Show

JAN/FEB 2023

Editorial: 02/12/23 Advertising: 09/12/23
Show Distribution: ISE

MAY/JUN 2023

Editorial: 10/04/23 Advertising: 20/04/23
Show Distribution: Infocomm / PLASA Focus Leeds

SEP/OCT 2023 FESTIVAL FOCUS

Editorial: 14/08/23 Advertising: 24/08/23
Show Distribution: PLASA Show

JAN/FEB 2024

Editorial: 04/12/23 Advertising: 11/12/23
Show Distribution: ISE

NOV/DEC 2022

Editorial: 24/10/22 Advertising: 21/10/22
Show Distribution: LDI

MAR/APR 2023

Editorial: 13/02/23 Advertising: 24/02/23
Show Distribution: Pro Light+Sound

JUL/AUG 2023 FESTIVAL FOCUS

Editorial: 12/06/23 Advertising: 22/06/23

NOV/DEC 2023

Editorial: 09/10/23 Advertising: 19/10/23
Show Distribution: NAMM

EVENT FOCUS

A detailed examination of a specific aspect of a live production; a focus on the visual elements of a tour, or an interview discussing audio, this is where we put a particular element of a tour under the microscope.

BEHIND THE SCENES

With the proliferation of livestream and virtual events, this section delves into those replicating the live experience for the virtual world.

PRODUCTION PROFILE

All-encompassing coverage of the world's most awe-inspiring live productions; interviews with personnel from every facet of the production, from lighting to rigging, tour management to trucking and catering, this feature documents the hardworking crews that make a live event a reality.

IN PROFILE

Discover the inner workings and insights from leading businesses within the industry. From manufacturers and rental companies to production houses and everything in between.

INTERVIEW

A profile of the industry's greatest movers and shakers to hear their thoughts on the future of live touring.

GEAR HEADS

Insight from the innovators and technicians responsible for creating the latest products on the market.

ON THE ROAD

A chance to hear about the famed venues that have played host to the greatest musicians and roadies.

FESTIVAL FOCUS

Uncovering the technical infrastructure and personnel behind large outdoor events, from boutique gatherings to 100,000-strong juggernauts.

FEEDBACK

A platform for industry professionals to have their say on the current state of the industry, changes they'd like to see and trends we should be aware of.

PRODUCTION FUTURES

Highlighting the work of industry newcomers and sector-specific training incentives aiding the next generation of TPI Award winners.

BACK CHAT

Members of the live events sector take the hot seat.

If you would like to participate in any of these features, please contact Editor Stew Hume: s.hume@mondiale.co.uk or Assistant Editor Jacob Waite j.waite@mondiale.co.uk. For social media enquiries, please contact James Robertson: j.robertson@mondiale.co.uk. For advertising please contact Fran Begaj: f.begaj@mondiale.co.uk or Matilda Matthews: m.matthews@mondiale.co.uk. Alternatively, please call the TPI office on +44 (0)161 476 8360.

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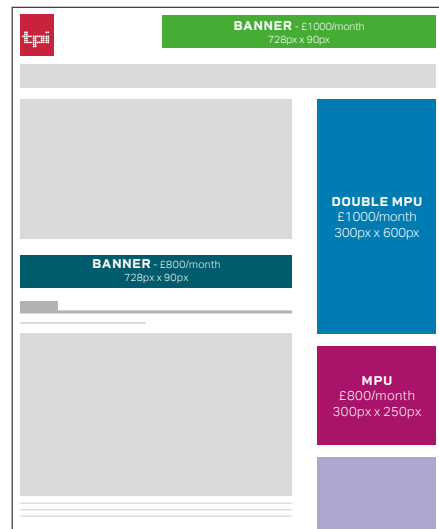
Strawberry Studios, Watson Square,
Stockport, Greater Manchester, SK1 3AZ, U.K.
Tel: +44 (0)161 476 8360

PRINT ADVERTISING RATES

FULL COLOUR (£+VAT)		SPECIAL POSITIONS	
Double Page Spread	£4,500	Inside Front Cover	£3,000
Full Page	£2,500	Inside Back Cover	£3,000
Half Page	£1,700	Outside Back Cover	£5,000
Third Page	£1,400	Bellyband	£6,000
Quarter Page	£900	Gatefold	£7,000

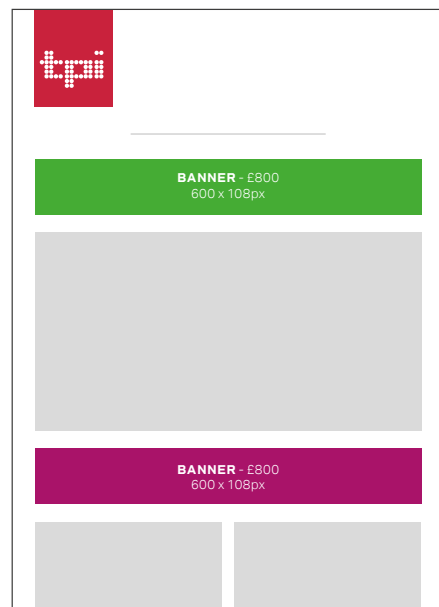
WEBSITE ADVERTISING RATES

Leader Banner	£1,000	(728px x 90px)
MPU	£800	(300px x 250px)
Double MPU	£1,000	(300px x 600px)
Banner	£800	(728px x 90px)
Skins	£1,500	(1600px x 1100px)



DIGITAL ADVERTISING RATES

TPI E-Newsletter Banner Ad	£800
Campaigns will be invoiced in advance.	(600px x 108px)
Video Content	£1,500
Full Page - Digital Issue	£1,000
Email Blast	£1,500
Campaigns will be invoiced in advance.	



ADVERTISING TECHNICAL DATA

All dimensions: height before width

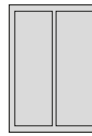
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Trim 333 mm x 236 mm
Type 313 mm x 226 mm

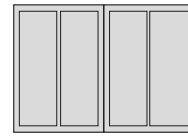
DPS

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Type 313 mm x 462 mm

FULL PAGE



DPS



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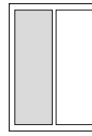
1/2 PAGE PORTRAIT

Size 313 mm x 100 mm

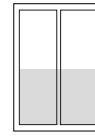
1/2 PAGE LANDSCAPE

Size 150 mm x 210 mm

1/2 PAGE



Portrait



Landscape

1/3 PAGE PORTRAIT

Size 313 mm x 75 mm

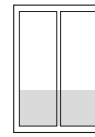
1/3 PAGE LANDSCAPE

Size 102 mm x 210 mm

1/3 PAGE



Portrait



Landscape

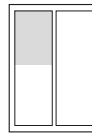
1/4 PAGE PORTRAIT

Size 150 mm x 100 mm

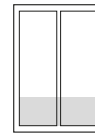
1/4 PAGE LANDSCAPE

Size 64 mm x 210 mm

1/4 PAGE



Portrait



Landscape

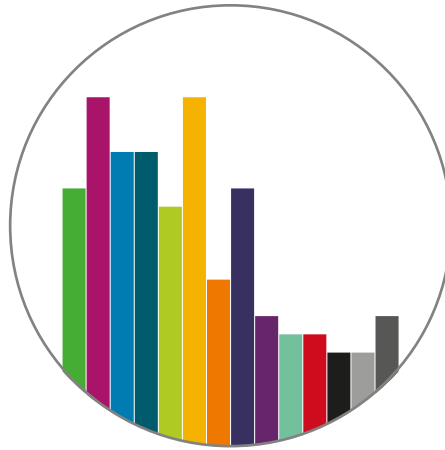
PLEASE NOTE

- All TRIM pages must have a 3mm bleed on all sides.
- For TRIM adverts, type and important subject matter should be kept within the TYPE area.
- You should allow 8mm between DPS adverts for binding. Please call for more information.

CIRCULATION BREAKDOWN

PROFESSIONS

• Production/Rental Companies	10%
• Production/Tour Mangers	15%
• General Event Suppliers	12%
• Technicians/Crew	12%
• Event Co-ordinators	9%
• Distributors	15%
• Manufacturers	5%
• Show Designers	10%
• Technical Colleges	3%
• Students	2%
• Rehearsal Facilities	2%
• Venues	1%
• Booking Agencies	1%
• Promoters	3%



READERSHIP

• UK	56%
• Western Europe	13%
• Rest of Europe	6%
• Northern America	21%
• Central & South America	2%
• Asia & Australia	1%
• Middle East	0.5%
• Africa	0.5%

PRINT CIRCULATION

DIGITAL EDITION READERSHIP

DIGITAL EDITION IMPRESSIONS

EMAIL CIRCULATION

AVERAGE OF OVER
7,600

AVERAGE OF OVER
2,700

AVERAGE OF OVER
18,800

AVERAGE OF OVER
12,800

THE LEADING PUBLICATION FOR LIVE EVENTS IN THE MIDDLE EAST & AFRICA



- Published six times per year, TPMEA covers the creative and technical aspects of live events throughout the Middle East and Africa, ranging from concerts and ceremonies to corporate events, festivals, and temporary installations.
- Print publication distributed to more than 2,600 key decision makers throughout the region, with additional global distribution alongside its sister title, TPI.
- Average digital readership of more than 1,600 unique views per issue.*
- A dedicated website, www.tpmeamagazine.com, which features regularly updated news and views from the industry.
- Annual awards ceremony, the TPMEA Awards, to recognise the regional industry's best and brightest talents.



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